



2016 Bus Service Plan Recommendations



2016 Service Plan Goals



- Meet community and customer needs
 - Improve travel time by transit
- Reverse ridership declines
 - Offer faster, more convenient service
- Retain and build relationships
 - Re-position bus service to match markets
- Improve productivity
 - Use existing resources more efficiently
- Work within existing funding

2016 Service Plan Benefits

- Projected ridership growth of 1.3 million boardings over three years
- Improved system productivity and farebox recovery
- Increased number of routes operating 15-minute peak frequency routes from 11 to 15 routes
- Additional new “Bravo!” route and a second “Xpress” route
 - Two Bravo! routes would be added if funding for the Route 529 becomes available
- Lowest productivity routes eliminated
- American with Disabilities Act paratransit service area changed

Public Involvement



- 60,000 brochures in multiple languages
- Local jurisdiction communications
- Four community meetings
- Digital and e-communications
- Press releases/advertisements
- ACCESS information
- Citizen committees
- Public hearing

Channel	Comments Received
Mail	272
Phone Call/Emails	302
Online Survey	604
Community Meetings	94
Public Hearing	65
Total	1,337

Recurring Themes

- Support for frequency improvements
- Provide some level of coverage
 - Offer peak only or less frequent service
- Sync reductions with Project V start-ups
- Concerns for special needs customers



Recommended Plan Changes



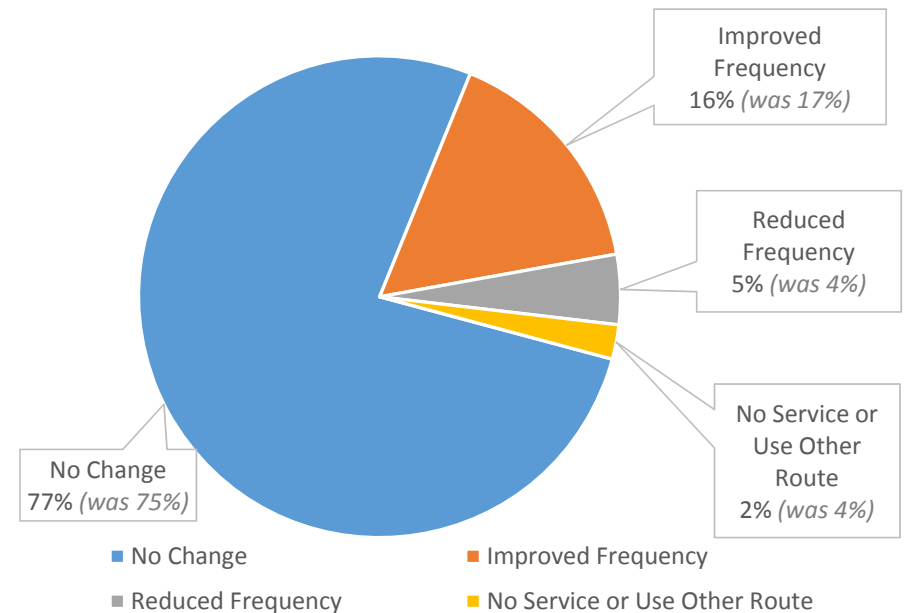
Route	Recommended Change
21 (Valley View Street/Bolsa Chica Road)	Withdraw proposal
30 (Orangethorpe Avenue)	Keep existing routing and adjust frequency improvements
35 (Brookhurst Street)	Serve Fullerton Park and Ride and adjust frequency improvements
37 (Euclid Street)	Serve Fountain Valley Crossings
47 (Anaheim Boulevard/Fairview Street)	Extend hourly trips to Balboa Pier, reduce peak to 15 minutes
51 and 145 (Flower Street/Raitt Street/Greenville Street/Fairview Street)	New Route 150 covers most of existing routes
56 (Garden Grove)	Withdraw proposal
76 (Talbert Avenue/MacArthur Boulevard)	Hourly service west of airport
87 (Alicia Parkway)	Keep weekday service
178 (Adams Avenue/Birch Street/Campus Drive)	Keep weekday service
Bravo! 529 (Beach Boulevard)	Defer implementation and study transit signal priority
701 and 721 (Express to Downtown Los Angeles)	Modify Downtown Los Angeles routing only

- Same-Day Taxi Program is an option for ACCESS eligible riders outside new service area boundaries
- Transfer cost and hours of operation are an issue for some riders
 - Recommend extended hours of operation
 - Recommend pilot program to eliminate transfer cost between same-day taxi and ACCESS

Final Rider Impacts



- Add four peak high frequency routes*
 - From 11 to 15 routes
- Add new Bravo! Routes
 - Add Bravo! 560 in June 2016
 - Implement Bravo! 529 in future
- Grow annual boardings by 1.3 to 1.9 million in 3+ years
- Reduced negative impacts



* Peak high-frequency routes run every 15 minutes

Plan Schedule / Next Steps



	Milestone	Timeline
✓	Release Draft Plan for Public Input	November 23, 2015
✓	Implement Outreach	December 2015 – Jan 2016
✓	Conduct Public Hearing	January 25, 2016
	Submit Final Plan Recommendations	February 22, 2016
	Update on Project V Circulators	June 2016

Service Change	Cumulative Annual Revenue Hour Change	Cumulative 3+ Year Projected Ridership Change
June 12, 2016	18,498	976,118
October 9, 2016	(6,445)	1,342,153
Bravo! 529 (TBD)	9,936	1,906,126

TBD – to be determined